



**LET'S KEEP
GEELONG
STRONG**



**2022
Partnership
Prospectus**



A community company established for the benefit of residents in the Geelong region.

Geelong Connected Communities (GCC) is a team of dedicated community executives working with all community segments to help keep the Geelong region strong.

With financial support for our partners and sponsors, GCC delivers a 24/7 online grants platform that helps not-for-profit organisations fund their programs, making the Geelong region a better place.

Great communities are built on a sense of sharing and collaboration. They are resilient and go beyond a vibrant economy. Simply put, they are places where people want to live. GCC is proud to contribute to our thriving and caring region.

By pooling the contributions of many businesses and institutions, GCC has created a trusted and well-organised structure, delivering grants that have a meaningful and powerful impact on the recipients and their people.

Why Support Geelong Connected Communities?

GCC has a primary focus on supporting smaller not-for-profit organisations that are under-supported and mostly managed by volunteers looking to put back into their community.

Grant programs reach a broad cross section of the community as they're delivered across ten categories: Arts and Culture, Events, Sport, Diversity and Inclusion, Health and Wellbeing, Environment, Youth, Community Sponsorship, Community Safety and Community Projects.

Our partners and sponsors can direct requests for support from community organisations to GCC knowing the governance structure is designed to manage those processes effectively, delivering value to the business and the community.

GCC's structure and policies have been developed to make us easy to deal with, transparent in our practices and quick to respond to requests for support.

GCC's financial supporters are kept well informed on the progress of our grant programs, and a maximum percentage of their investment is contributed directly to a local community program.

GCC has a relationship with over 300 not-for-profit organisations in the Geelong region, who we have assisted with more than 700 projects, distributing over \$2million.

GCC's detailed acquittal program provides data on the impact of our grants program, including that we have reached over 100,000 people in local communities.

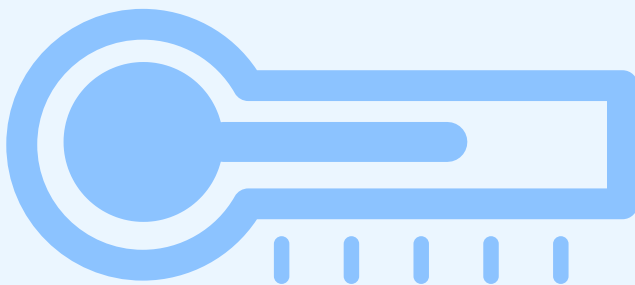
GCC's website and social media platform provide excellent recognition of our partners and sponsors.

GCC's passionate and talented Board of Directors volunteer their time to ensure a no fuss, efficient organisational structure.

Building Communities



Building Resources



**732 grants delivered worth
\$2,096,232 since 2013**



Making an Impact

Lazarus House

"Lazarus House has boots on the ground helping homeless people in Geelong. A grant from Geelong Connected Communities supported construction of an all-weather outdoor eating area."



Allanvale Pre School

"Our new play space, garden and mural recognises the connection to the lands where we live and play. It's a lovely area for the community and our children to spend time together learning, exploring and having fun."



Geelong Food Relief Centre

"Geelong Connected Communities has contributed to our delivery of regional Victoria's first emergency food distribution hub. With this support we are working to eliminate food insecurity in the Geelong region."



In good company

Join a group of leading organisations in the Geelong region, collaborating to build successful communities.

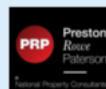
MAJOR SPONSORS



PROGRAM PARTNERS



SUPPORTING SPONSORS



GOVERNMENT AND INDUSTRY PARTNERS



Get involved

Keep the Geelong region strong.

Community Partner

Exclusive position

Package and price open for negotiation.
Limited to one organisation.

Major Sponsor

\$25,000

Appear in all GCC communications
and in all promotional material.

Program Partner

\$10,000

Align your business with a specific
category of grants.

Supporting Sponsor

\$2,500

Prominent recognition on the
GCC website.

All supporters are kept up to date with details of GCC's impact, and
have the opportunity to attend events with supporters and directors.

Find out how you can help keep the Geelong region strong:

Pat Murnane 0419 104 246 John Fitzgerald 0412 523 009
geelongconnectedcommunities.com.au

Board of Directors



Back Row: Cameron Loftus | Roger Grant | Craig Herbert, Deputy Chair | Paul Gray, Chair | Pat Murnane, Executive Support
Front Row: Taanya Widdicombe | John Fitzgerald | Bonnie Szymczak | Tracy Carter | Kym McIntyre
Absent: Richard Bull, Treasurer